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Sports & Entertainment

Black Information Highway.com

Showboats fall to the Michigan Panthers in season home opener

The UFL announces global brand New Era as official Sideline Cap and On-Field Headwear Provider



By William M. Larsha, Jr. Senior Sports Correspondent The Mid-South Tribune and the **Black Information Highway**

MEMPHIS - The Memphis Showboats began their 3rd season with a home opener at Simmons Bank Liberty Stadium in Memphis on March 30. The opponent was the Michigan Panthers. The Showboats' 2025 debut was spoiled with a 26-12 loss

The Panthers got on the board first with a field goal midway in the 1st quarter. They extended the lead to 10-0 on quarterback Bryce Perry's scramble run for a touchdown on 4th and goal in the 2nd quarter.

After having trouble moving the ball, the Showboats finally scored on a 50-yard field goal from kicker Matt Coghlin in the 2nd quarter. At that point, it was

just a one score game. Michigan had a couple of chances to add to its lead prior to the half, but could not.

The Showboats got the ball back early in the 2nd half. After 29 yards passing from quarterback E. J. Perry, they were able to set up a 45-yard field goal to cut the lead. However, the Panthers were able to score again on a 9 play 65-yard drive to make the score 17-6 with 3:47 remaining in the 3rd quarter.

The Showboats did not move the ball at the start of the 4th quarter. Michigan went on a long 66-yard drive that ended with a field goal making the score 20-6. The Showboats finally got a touchdown on a Perry pass to Jonathan Adams 6 yards out. The 2-point attempt failed making the score 20-12.

The Showboats tried an alternative kickoff, but the pass was incomplete. They missed a 50yard field goal as well. The Panthers sealed the game when they picked off a pass from the 2nd Memphis quarterback to play, Troy Williams. The result was an 80-yard touchdown return making the score 26-12.

The Showboats will try to bounce back against the DC Defenders on Saturday April 5, 2025.

Harlyn Wyatt named to **WBCA's Thirty Under 30 list of coach honorees**

ATLANTA, March 27, 2025 – ation involvement.

ARLINGTON, TEXAS - April 1, 2025 – The United Football League announced that New Era, the global brand of sports, culture, style, and self-expression for over 100 years, will become the Official Sideline Cap and On-Field Headwear Provider for the spring league and all eight of its teams

As part of this multi-tiered partnership, New Era will serve as the co-presenting partner of the UFL Conference Championships. In addition, the brand will be the Official Cap of the league's major events, including UFL Kickoff Weekend and the UFL Championship Game. New Era recently served as the presenting partner for the UFL Kickoff Weekend.

Fans will be able to purchase the new UFL x New Era Sideline collection at the UFL Shop (www.shop.theufl.com) and across major retail outlets.

"The United Football League is proud to be associated with New



Era, a brand that symbolizes excellence in sports and entertainment," said UFL President & CEO Russ Brandon. "New Era's dedication to the league proves that the UFL is a valuable vehicle to reach sports fans across the country.'

Throughout the season, besides players and coaches donning New Era caps, the company will be featured on signage during television broadcasts of UFL games, custom digital content across league media assets, invenue signage, and product integration at the UFL HQ in Arlington and at all UFL postgame press conferences.

"New Era has always been committed to partnering with the best-in-class sports and entertainment properties that demonstrate the ability to grow fan

''New Era has always been committed to partnering the best-in-class with sports and entertainment properties that demonstrate the ability to grow fan engagement and constantly innovate, " said Jim Patterson, Global President, New Era. "The UFL is exactly that type of partner, and through this partnership we look forward to expanding our strong legacy in professional football.'

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The league's season will conclude on Saturday, June 14, when

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Memphis Football announces details of annual spring game on April 26 at Simmons Bank Liberty Stadium

MEMPHIS, Tenn. – University of Memphis Football will hold the program's annual spring game, on Saturday, April 26 at 3 p.m. at Simmons Bank Liberty Stadium.

The game, as well as parking, is free for all fans. Parking and tailgating for the spring game will be available on Tiger Lane

Parking/Tailgating

- Parking is free. • Parking lots will open at 11
- a.m.

• Parking on Tiger Lane and Blue and Gold lots.

• Tailgating will be allowed on Tiger Lane and in Blue and Gold lots.

other activities for kids. The Kids Zone will open at 1pm.

• Food trucks will be available prior to the game at Tiger Lane. • Beer specials for only \$3 during the game.

• There will be a live DJ at the game, in-game interviews, as well as Memphis band and cheer. • A 2025 Spring Game schedule

Meet some of

BIHMST Sports

Correspondents

William M. Larsha, Jr.



Ashley Braun Gendek

BIHMST Travelers, join correspondents William M. Larsha, Jr. and Ashley Braun Gendek in their sports coverage of University of Memphis Tigers, Memphis Grizzlies, TN Titans, Southern Heritage Classic, FedEx St. Jude Championship, Memphis Showboats, UFL, NFL, Soccer and more on The Mid-South Tribune and the Black Information Highway at blackinformationhighway.

com Welcome, Travelers!

STOP

Memphis assistant coach and recruiting coordinator Harlyn Wyatt was named to the Women's Basketball Coaches Association Thirty Under 30 honorees on Thursday morning. The program was created to recognize 30 up-and-coming women's basketball coaches aged 30 and under at all levels of the game. Per the WBCA, each honoree has exemplified their involvement in community service, mentorship and impact on others, professional manner, and attitude and professional associ-

Wyatt, an Atlanta native, completed her second season at Memphis, having spent two seasons at Gardner-Webb under head coach Alex Simmons prior to joining the Tigers. An effective developer of post players, Wyatt's guidance of Memphis forward Alasia Smith saw the Runnin' Bulldogturned-Tiger finish her career ranked 33rd all-time in career steals (405) and 46th in career rebounds (1,336).

Prior to GWU, Wyatt spent two seasons as a Graduate Assistant

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and in Blue and Gold lots.

Stadium Info

• Gates open for fans at 2 p.m., with kickoff scheduled for 3 p.m.

Entrance to Simmons Bank Liberty Stadium will only be allowed through Tiger Lane and Gate 3.

• Fans will be able to sit on the home sideline (West side) of the stadium.

• Fans get to the home sideline for seating through Gate 3 and coming through the vomitory area near Sections 109 and 110.

Students

• There will be a designated student tailgate area in the Gold

• A competition between the football team and students will happen at each timeout.

Fan Appreciation

Lot.

• The spring game will be a family friendly event with plenty of entertainment and a chance to meet the players on the field after the game.

• The Pouncers Pals Kids Zone will be setup on Tiger Lane with inflatables, face painters and

poster will be available for fans. • Fans will have the chance to enter and win BIG prizes during the game.

• Tiger Bookstore will be onsite at the game.

Season Tickets on Sale

• Fans can talk with ticket office representatives in-person and purchase season tickets at the stadium.

• Ticket sales staff will be located at Tiger Lane and inside of Gate 3 at the game for fans that would like to purchase or renew season tickets for the 2025 season.

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Bow Wow and Chris Brown Reunited ... see sports-Ent. 5

NFL Introduces NFL Offsides Online Game Show see sports-Ent. 5

Academy Nominee Actress/Singer Amy Irving Put Punk Rock Spin on Willie Nelson Tune

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NRA Files Lawsuit... see sports-Military 2

